

Church Planting Profile:
Old Orchard Beach, Maine

Summary: Old Orchard Beach is located in York County on the Atlantic Ocean. It is about fifteen miles southwest of Portland in a region that also includes Saco and Biddeford. The town is a popular beach vacation destination with a local economy driven by tourism. It is also the home of “The Temple,” a historic Freewill Baptist Church associated with revival movements in the late 19th century. The population is largely white and lower middle class. Evangelical Christians make up less than 2% of the population of York County. There is an OPC church and a PCA church in Portland.



The Pier at Old Orchard Beach

source: about.com

Demographics:

City Population, 2007: 9480

Pop. change: +7.8% since 2000

County Pop., 2007: 201,341

Racial Breakdown:

<i>White, non-Hispanic</i>	97.5%
<i>Hispanic</i>	1.0%
<i>2 or more races</i>	0.9%
<i>Black</i>	0.6%
<i>Other</i>	1.0%

Median Age: 40.1 (38.6 ME)

Age Breakdown:

<i>Under 18</i>	19.1%
<i>Ages 18-24</i>	6.5%
<i>Ages 25-44</i>	33.2%
<i>Ages 45-64</i>	26.2%
<i>Age 65 and over</i>	14.9%

Avg. Household Size: 2.1 people

Avg. Family Size: 2.7 people

Economics:

Median Household Income, 2007: \$43,889

Median House/Condo Value, 2007: \$179,411

Regional Unemployment Rate, 12/08: 5.5%

Cost of Living, 2008 (US average = 100): 119.2

Principal Industries in County:

<i>Trade, Transportation, Utilities</i>	23.7%
<i>Education and Health Services</i>	20.7%
<i>Manufacturing</i>	18.2%
<i>Hospitality</i>	14.1%

Principal Private Employers:

<i>Blow Brothers (Waste Mgmt)</i>	150
<i>Captain's Gallery (restaurant)</i>	95
<i>Joseph's By the Sea (restaurant)</i>	60
<i>Oceanside Grille (restaurant)</i>	45

Other:

Educational Attainment Breakdown (age 25+)

<i>High School or higher</i>	87.4%
<i>Bachelor's Degree or higher</i>	22.3%
<i>Graduate/Professional Degree</i>	6.9%

Nearest Major Colleges and Universities:

<i>Univ. of N. England (6 miles – 2251 students)</i>
<i>Univ. of South. Maine (14 miles – 7381 students)</i>

Principal Media Outlets:

<i>Newspaper: Biddeford Journal Tribune</i>
<i>Radio: WZAN (970 AM) WCYY (94.3 FM)</i>

Average January Low Temperature: 12.5°

Average July High Temperature: 78.8°

Average Annual Rainfall: 45.8 inches

Average Annual Snowfall: 68 inches

Old Orchard Beach and Vicinity Places of Worship:

Old Orchard Beach United Methodist Church

www.oobumchurch.org

United Baptist Church (ABC - Saco)

www.unitedbaptistsaco.org

Bible Baptist Church (CBAMerica – Saco)

www.biddefordchurchofchrist.org

Most Holy Trinity Parish (Roman Catholic - Saco)

www.mhtsaco.org

Unitarian Universalist Church of (Saco)

www.uuchurchsacobiddeford.com

Blue Point Cong. Church (UCC - Scarborough)

www.bluepointchurch.org

St. Demetrios Greek Orthodox Church (Saco)

www.stdemetriosmaine.org

Salvation Army Church

St. Margaret's Catholic Church